# AKASH GUPTA

## DATA ANALYST

Business Intelligence professional with 1.2 year experience in manipulating various data sources to Senior Management decisions. Proficient in utilizing SQL, Power Bi, Python to Analyze Complex data and derive data-driven solutions.

# WORK EXPERIENCE

Business analyst Chesa Dental care Ltd.

#### Responsibilities

Developed 4 dashboard by using SAP Hana and Power Bi ,Dax identified key insights which increased productivity by 30%

At present

- Worked on the development of Dashboards for Key performance indicators for the top management.
- Develop, organize, manage and maintain graph, table, slide and document templates that will allow for efficient creation of reports.
- Moving the Dashboard from power Bi service to secure web page
- Experience with creation of users, groups, projects, workbooks and the appropriate permission on power bi service

#### **Data Analyst Intern**

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Bangalore,KA

Bangalore.KA

9 month Data analyst intern experience

#### Teacher

5 year teaching experience at private institution

# SKILLS



# CERTIFICATIONS

Data Visualization CEDV1IN, provided by IBMCEP

#### 2023

# **EDUCATION**

#### B.E.

Gyan ganga institute of technology and Sciences/RGPV

07/2008 - 06/2012

## **Higher Secondary School Certificate**

Pt. Ls. Jh. School for Excellence Model High

07/2007 - 06/2008

Jabalpur(MP)

Jabalpur(MP)

## High School Certificate

Pt. Ls. Jh. School for Excellence Model High 07/2005 - 03/2006,

Jabalpur(MP)

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# INTERESTS

Chess yoga Book Summry

#### Roles

- Involved in Daily refresh report.
- Develop, organize, manage and maintain graph, table, slide and document templates that will allow for efficient creation of reports.
- Design and implement workflows Together with the team & key customer.
- Worked with other Microsoft Power Tools such as Teams.
- Data Transformation in Power Query using M Queries.
- Create and maintain data models using Power BI Data Modeling Tools.
- Develop ETL processes to Extract, Transform, and Load data from SAP Hana database into Power BI using SQL
- query. Optimize and tune Power BI reports and dashboards for performance.
- Work on complex DAX formulas such as YTD, QTD, MTD queries to generate more detailed reports.

# PROJECTS

## Service Data Analysis for Customer Support Optimization

Analyzed Service data of 40000 customers to display factors affecting the Service engineer decision. This project consist Service Open call ,Closed call,loged call

#### Sales Data Analysis for Customer Buying Behavior Insights

Analyzed sales data of 90000 customers to display factors affecting the buying decision of the customer.total sales revenue over time to assess overall business performance.Break down sales by product category to determine which offerings are the most and least profitable. Examine sales data by geographic region or location to identify areas of strength and weakness.

## CRM

The project consist of developing Dashboard, which contains expected amount, win rate, active opportunites, coversion rate, loss, trend analysis, expected amount by opportunity type and opportunities by industry, total lead, lead by source , lead by industry, converted opportunities,

# Achievement

Hosted 10 + webinar and explained about Sales and service related information to management and the sales and service Team.achieved 25 % growth on Sales billing nad 40% growth on service to customer

# Akash Gupta

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05 Aug, 1992 🎬