

Parul Agarwal

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Personal Details

Date of Birth : 18/10/1995

Nationality : Indian

Summary : An MBA backed by multiple certification (Google AdWords , Seo , Advanced excel , Business Communication) as well as broad internship experience as marketing trainee. An ambitious, detail oriented professional with excellent research and communication skills eager to contribute towards building of strong team . Adapt quickly to challenges and changing environment. Enthusiasm to learn new things and always try to do my best in any work assigned and always tries to be appreciated as well performer.

Objective

To enhance my professional skills, capabilities and knowledge in an organization which recognizes the value of hard work and trusts me with responsibilities and challenges.

Experience

BYJU's

30 March 2021 - 1 May 2021

Business Development Associate

To assist in the duties of the edtech sales maximising bookings by delivering a delightful yet efficient booking via telecalling & presenting products or services over the zoom call to bring in the business.

Internship

Speed Volvo (4 weeks) 2019

Marketing Trainee

Roles & Responsibility :

- Performing Market Research
- Assisting & Coordinating with sales team
- Assisting & Supporting Management
- Assisting in the company events
- Get the bookings done via telecalling
- Performing basic admin duties including maintaining HR data and sending emails.

Fame Techno Lab (4 weeks) 2019

Digital Marketing Trainee

Roles and Responsibility

- Creating Campaigns
- Assisting in Search Engine Optimisation
- Assisting in Coordinating with the sales team
- Assisting & Supporting Management

Education
Faizabad Public School 2011 High School 8.8 CGPA Faizabad Public School 2013 Intermediate 70% Amity University 2016 B.com Honours 6.4 CGPA Amity University 2020 MBA 7.74 CGPA

Skills
Business Communication Leadership Networking Interpersonal Skills Market Research and analysis Market focused strategy Team building Problem solving Decision making Marketing Sales

Technical Skills
Digital Marketing Google Ads Search Engine Optimisation Digital mobile and social media marketing Ms excel Advanced Ms PowerPoint Ms word Ms office

Certificate
Google AdWords Advanced excel from elearnmarkets

Digital Marketing from fame techno lab
English and communication skills course from Amity University
Behavioural science course from amity institute of Behavioural and allied sciences
Foreign language course in French from Amity school of languages

Activities
Made an industrial visit at Coca Cola Plant
Member of marketing club at Amity Global Business School
Won the award for Maximum sales in biz bash startup fair
Participated in HR extravaganza
Appreciated for being a coordinator in "Corporate Meet 2018" organised by Amity Global Business School , Noida
Won 2nd prize in mime act conducted by IILM Lucknow
Won first prize in case chitrahar skit competition from Amity University
Won first prize in prism drama competition from Amity University

Interests
Travelling
Socialising
Internet savy
Movies and web series