# Mohammad Huzaifa Raees

# **Business Development Executive**

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#### **SUMMARY**

I have completed my BBA in 2019. I have applied for a PGD marketing management program and got accepted but due to the covid conditions it got delayed, so I decided to grow professionally meanwhile while learning more and being a part of a startup is the best way out.

I want to work in a startup for a greater cause and hence want to be a part of your esteemed organization, I wanted to be a part of an IT service based company, marketing company or a startup and this organization has it all.

I have adaptability and flexibility for the atmosphere in which I get into, also I love to know how things work and find creative ways to solve them and can get involve myself in sales.

I am good in building interpersonal communication, be it verbal or written either in B2B or B2C conditions and enjoy working as a team and take pride in where I am.

I will try to help the business grow with the kind of leadership it requires, and all that I can offer. Also can speak in public whenever expected to be delivered by me.

I have a passion for the startup world and I want to be a part of it and give my bits to the table and probably want to be the best business developer in the world.

#### **SKILLS**

- Decision making (can win you the quality bids at the right time)
- Inventory management (ensuring storage of all bid related data)
- Digital Marketing
- Creative Content (Creative content Ideas for product marketing, I am there for you)
- Wordpress (still a student but I know what I am dealing with)
- Shopify
- Outbound Marketing (will generate leads with any technique that suits best)

- Customer Acquisition (can understand what customer wants thus retain them)
- Market Research (Identifying the right most profitable customers)
- Professional Communication with B2B and B2C

#### **EDUCATION**

#### **Integral University, Lucknow, Uttar Pradesh**

- Bachelors of Business Administration (2016-2019)

### Aligarh Muslim University,

- Intermediate (2014-2016)

## **International Indian School Riyadh**

- High School (2012-2014)

#### **CERTIFICATES AND ORGANISATIONS**

**LEADWYNN** Certification of Competency Mapping and Questionnaire Design.

**HUMAN RIGHTS ASSOCIATION OF INDIA'S** life time member. (2017)

**OXI FRESH'S** business development intern. (2018)

**INTEGRAL UNIVERSITIES** volunteer of Entrepreneurial seminar. (2019)

#### **LANGUAGES**

**ENGLISH - Full Professional** 

**HINDI - Working Professional** 

**ARABIC -** Elementary

**URDU** - Limited Working