

Samridh Singh

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DOB - 15/01/2000

E-177, AWHO Colony, Tyagi Vihar,
Bangla Bazar, Lucknow, Uttar Pradesh

Work Experience

Freelance Content Writing

September 2021 - Present

Wrote articles on NFTs, BFSI industry, Financial Instruments, Crypto, and other extensive research-based pieces

Accounting Analyst, Indian Oil

November 2020 - September 2021

Analyzed key financial data of a petrol pump and provided solutions to accounting issues

Sales Intern, Netmeds

January 2019 - February 2019

Worked on customer acquisition with Mumbai regional sales team

Education

B.Com (Honors), Narsee Monjee Institute of Management Studies (NMIMS), Mumbai

July 2017 - July 2020

CGPA - 2.59 / 4

B.Com (Honors) from Anil Surendra Modi School of Commerce (ASMSOC), NMIMS

Higher Secondary (CBSE), Welham Boys' School, Dehradun

April 2013 - April 2017

X - 8.8 CGPA (2015)

XII - 89.8% (2017)

Core subjects in higher secondary included Accounts, Economics, Business Studies and Mathematics

Co-Curricular Projects

Research Paper

2019, Mumbai

'[Factors affecting adoption of food delivery apps](#)' published in the International Journal of Advanced Research

Research and Analysis Project

2018, Mumbai

Carried out an extensive research to identify and analyze factors impacting the purchase of movie tickets in and around Mumbai

Each One Teach One

2013-16, Dehradun

Worked with EOTO, a social initiative that helped educate underprivileged children

Awards and Certificates

- Completed 'Career Edge' certified course on business etiquette and financial literacy conducted by Tata Consultancy Services (2020)
 - Distinction in Economics CBSE 12th Boards with 99% (2017)
 - International Award for Young People (Duke of Edinburgh Award) – Bronze Standard (2016)
 - Swimming Captain (Welham Boys' School) (2016-17)
 - I-Can Conference – Member of the 'Best Marketing Team' (2016)
 - Indian Public Schools' Conference (IPSC) silver medalist (Swimming - 100x4 Freestyle Relay, 2015)
 - Awarded 3 consecutive gold medals for 50m backstroke at inter-school level in a year (2015-2016)
 - Awarded Level 2 certificate in Speech and Drama by Trinity College London (2014)
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Skills and Abilities

Accounting, Interpersonal skills, Written and Verbal Communication, Analytical, Mathematical skills, Adaptability, Creative Writing, Technical skills - Microsoft Office (Excel, Word, Powerpoint), Canva