

## ACADEMIC DETAILS

| YEAR      | DEGREE/EXAM                                       | Institute                        | Marks (%) |
|-----------|---|----------------------------------|-----------|
| 2021-2023 | MBA (IT & Marketing)                              | GNIOT (AKTU), G. Noida (UP)      | 71%       |
| 2017-2020 | B.Sc. (Hons.) Computer Science                    | BBDU, Lucknow (UP)               | 71%       |
| 2017      | Senior Secondary Certification(12 <sup>th</sup> ) | Kendriya Vidyalaya, Lucknow (UP) | 67%       |
| 2014      | Secondary School Certification(10 <sup>th</sup> ) | Kendriya Vidyalaya, Trichy (TN)  | 74%       |

## WORK EXPERIENCE

### Grey Orange India (P) Ltd. – Gurugram (Feb 2023 – Present): Data Analyst

- Developed and implemented a comprehensive reporting system using Excel and Power BI, enabling project management and senior leadership teams to easily track project costs against budgeted expenses.
- Streamlined and created weekly and monthly PM KPI Cadence tracking by automating an Excel report, resulting in improved efficiency and accuracy.
- Conducted detailed analysis and utilized VLOOKUP in Excel to generate a monthly report on cross-functional team resources, ultimately reducing costs associated with ASANA tool licenses.
- Created a Power BI dashboard to analyze the project wise – month wise travel expense across the teams.
- Supported and managed a project end to end for one of our clients and helped them in upgrading their fleet manager and setting up their staging environment.

### FranchiseApply.com (Inside Sales and Operations)

**Duration:** 2 Months (SEP'22 – OCT'22)

- Managed B2B Sales, Connected with potential Clients over calls and in-person meetings.
- Pitched services to franchise business owners and managed the operations of the company's offline franchise expo events.

## PROJECTS

### Shubh General Store Dashboard (Jan'23)

- Developed a dynamic dashboard for tracking region-wise profit and sales yearly data.
- Analyzed how well his General Store is doing on a yearly basis. He would also like to know the trend for sales and profit in different regions.

**Note:** more projects are available over GitHub @ <https://github.com/Shubonymous/Tableau-Projects>

## KEY SKILLS

### IT Skills:

**Computer languages:** C++, Python, SQL (advanced)

**Tools:** Tableau/Power BI, MS Office (Advance Excel, Word, PowerPoint), PyCharm IDE, Filmora Video Editor.

## CERTIFICATIONS

- Data Analytics Career Track Certification - SkilloVilla (A220T1RP)
- Business Analytics with Excel – Simplilearn (3616666)
- Python Language Fundamental – Udemy (UC-DXQZ92X5)
- Corporate Transition Programme Certification - GNIOT CSDC

## ACHIEVEMENTS

- **GOLD MEDALIST** – AKTU Zonal level Fest (2022)
- Entitled as “**Student of the Semester**” for overall performance in MBA Second Semester (2022)
- Archived **A+ Grade** in the Corporate Transition program (2022)
- **Senior Volunteer** in the 67th Annual International Conference of Bharat Ganita Parishad (2019)
- Selected as **SCHOOL CAPTAIN** in 12<sup>th</sup> class (2017)