



Anjali Mishra

DIGITAL MARKETER

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OBJECTIVE

Keen learner and looking for an opportunity to work with an organization where creative and analytical skills can be enhanced and utilized effectively for personal as well organizational profitability.

SKILLS

Search Engine Optimization
Search Engine Marketing
Social Media Marketing
Content Writing
Leadership
Communication

WORK EXPERIENCE

Fame Techno Lab
Digital Marketer Trainee
October 2021 - March 2022

- Worked on SEO
- Worked on SEM (creating ads and generating backlinks)
- ETL Lab Internship
- On-page SEO
- Creation, setting up of blogs

EDUCATION HISTORY

- **Course: B. Tech CSE**
Institute/University: Amity University
Year of Graduation: 2022
67.1%
- **Senior Secondary**
Institute: City Montessori School
Year: 2018
78%
- **Higher Secondary**
Institute: City Montessori School
Year: 2016
78.9%