



Siddharth Pandey

OBJECTIVE

Success-driven team player who works well with marketing as well as research and development departments. Brings understanding of the sales funnel process and a willingness to work with everyone on the team to reach company goals with my training and skills, while making a significant contribution to the success of the company.

EDUCATION

- Bachelor of technology in Plastic Technology, Central Institute of Plastics Engineering and Technology Lucknow affiliated to "Dr. A.P.J. Abdul Kalam Technical University Uttar Pradesh" with 64% Aggregate in 2019
- Intermediate from National Institute of Open Schooling (NIOS) with 76.5% in 2014
- Higher Secondary From Kendriya Vidyalaya affiliated to Central Board of Secondary Education with 76.6% in 2011

EXPERIENCE

- Extramarks Education as Business Development Executive in Direct sales from June 2019 - November 2019
- Think and Learn Pvt Ltd.(BYJU'S) As Business Development Associates in Direct sales from November 2019-March 2020
- Vedantu Innovation Pvt. Ltd as Business Development Executive in Direct Sales from September 2020 to March 2021
- Cedcross Technology Pvt. Ltd. As Bussiness Development Analysts in B2B Sales from June 2021 to present.

SKILLS

- Proficiency in Microsoft Office including Word, Excel and Powerpoint & outlook.
- Good knowledge of 'C' &'C++' language.
- Digital Marketing
- SEO

Expertise

- B2C Sale
- Sales and Marketing
- Direct Sales
- Lead Generation
- Marketing
- Cold Calling
- Inbound Marketing

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Vrindavan colony
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STRENGTH

- Good communication skills
- Good leadership qualities
- Goal oriented
- Honesty and Integrity

CO&EXTRA CURRICULAR ACTIVITIES

- Drama
- Cricket
- Youth parliament member in school
- Member of Scout and guide
- Organiser of the techno and cultural fest in College

DECLARATION

I hereby declare that the above -mentioned information is correct up to my knowledge and I bear the responsibility for the correctness of the above-mentioned particulars.

Date : 1st June 2022

Place : Lucknow

SIDDHARTH PANDEY