# Akanksha Dixit

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#### **FDUCATION**

# **Master of Computer Applications (MCA)**

Kanpur, Uttar Pradesh | 2022

PRANVEER SINGH INSTITUTE OF TECHNOLOGY

# **Post Graduate Diploma in Computer Application (PGDCA)**

Kanpur, Uttar Pradesh | 2021

CHHATRAPATI SHAHU JI MAHARAJ UNIVERSITY

#### WORK EXPERIENCE

### CEDCOSS TECHNOLOGIES PRIVATE LIMITED | BACKEND PHP DEVELOPER

Lucknow, Uttar

- Pradesh | January 2022 Present
  - Optimized system performance and API latency by implementing the **standardized coding practice**, effectively **managing server load**, and **enhanced query performance**, resulting in a 15% reduced response time.
  - Led troubleshooting efforts for external API integrations, such as Amazon's SP-API, ensuring smooth and efficient functionality.
  - Developed and integrated external APIs for seamless integration with e-commerce platform's services, such as Amazon's SP-API. Ensured valid parameters and bodies, handled API throttling rate, and optimized processing time, resulting in a 40% improvement in overall system efficiency.
  - Demonstrated strong collaboration skills by working closely with cross-functional teams in the development and implementation of new features, fostering an environment of teamwork and shared success.
  - Part of the team for **re-engineering project** to improve and consolidate end-to-end service processes reducing **processing time by 25%** for existing app functionalities.

## **PROJECTS**

# **CEDCOMMERCE AMAZON CHANNEL** ✓

PHP, Nodejs., MongoDB, AWS Services

#### **Revamped Listing Process:**

- Spearheaded the development of an entirely new listing process within the app, optimizing and modernizing the workflow for clients managing their products on both Shopify and Amazon Marketplace.
- Implemented method of comprehensive data requirements, pre-Submission validation, schema uniformity, effortless mapping to minimize listing errors resulting in a 30% reduction in the time it takes to create and manage listings.

#### SDK Migration and Integration Lead:

- Took charge of the complete SDK migration initiative, researching and implementing new external packages to upgrade and enhance the app's functionality.
- Successfully integrated external SDKs, ensuring smooth transitions and minimal disruptions in the application.

#### Marketplace Data Synchronization:

- Solely responsible for handling the synchronization process between Amazon and our app, ensuring accurate and real-time updates on product listings and inventory.
- Developed and maintained a robust syncing mechanism, contributing to the seamless integration of data between marketplaces.

## SKILLS

Languages: PHP, Phalcon, Nodejs, Amazon APIs, Shopify APIs, Restful APIs, Python, Java, SQL, Technology: Git, AWS, MongoDB, Docker