

### **VARSHA SINHA**

### Sub Editor |

To get a growing position in the world of journalism where I can express my ideas thru content writing & editing. Also can learn & utilize my experience of journalism & mass communication.

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## 📍 Profile Summary

I have done Master of Journalism and Mass Communication with PG Diploma in Photo Journalism and Visual Communication & Bachelor of Arts (Hindi, Sociology, Education) with 8 years of work experience. Expertise in Photography, Sub Editing, Plan and Produce editorial articles, Develop news Idea, Public Relation, Social Media, Timely and sharp coverage of news, Proof Reading, Possess excellent communication, Analytical Ability, Problem solving & management skills. A creative thinker who provides in-depth analysis of news. Good research skill, the ability to get focused and time management,

## 🔄 Education

- Master of Journalism and Mass Communication from U.P. Rajashri Tandon Open University Allahabad in 2009.
- **PG Diploma in Photo Journalism and Visual Communication** from University of Allahabad in 2006.
- Bachelor of Arts from University of Allahabad in 2005.

# 🖾 IT Skills

Proficient in Basic use of computer & MS Word & Excel, internet explorer and Photoshop and Photography.

🖉 Soft Ski	ls	🚰 Skill Set
Team Pl	ayer Problem Solver Analytical	Microsoft word
Collabor	ator Communicator PInnovator	Photo journalism
Training	& Projects	Journalism & Mass communication
Training Organization Duration	<ul> <li><b>As a reporter and photo journalist</b></li> <li>Hindustan times - Allahabad</li> <li>1 Year (April 2006 - 2007)</li> </ul>	Crisis Communications
	<ul> <li>Life of Transgender</li> <li>Center of Photo Journalism and Visual Communication</li> <li>4 Months (Jan 2006 - April 2006)</li> </ul>	Time Management
-	<ul> <li><b>Drilling of Gym</b></li> <li>Center of Photo Journalism and Visual Communication</li> <li>3 Months (Sep 2005 – Nov 2005)</li> </ul>	Media & Public Relations Reporting / Interviewing / Storytelling Skills

### Personal Details

Date of Birth: 20th December 1987Languages Known: English and HindiPresent Address: Ghaziabad (U.P.)Permanent Address : Deoria (U.P.)

# Work Experience

- July 2010 to May 2014 at Crosthwaite Girls Collage Joined as Media Coordinator (ALLAHABAD).
- June 2008 to April 2010 at Aaj Hindi News Paper Joined as Sub Editor (ALLAHABAD).
- May 2007 to May 2008 Hindustan Times Joined as Reporter and Photo Journalist (ALLAHABAD).

#### **Highlights**:

- COORDINATION OF YEARLY MAGAZINE ALONG WITH THERE CULTURAL AND SPORTS ACTIVITIES.
- LIVE COVRAGE OF KUMBH MELA IN ALLAHABAD FROM 2006 T0 2010.
- COVARAGE OF LOK SABHA ELECTION IN 2009 IN ALLAHABAD FOR AAJ HINDI NEWSPAPER.
- COVRAGE LIVE PEFORMANCE OF CELIBRITIES IN NCZCC ALLAHABAD AND OTHER CULTURAL ACTIVITIIES FOR HINDUSTAN TIMES AND AAJ HINDI NEWSPAPER

#### Key Result Areas:

- Created excellent content for news and live coverage.
- Develop and promoted story.
- Produced editorial content.
- Wrote effective stories.
- Photography skill.
- Excellent knowledge of social media.