

CurriculumVitae

Shubham Kumar Chaturvedi

Current Address: Chinhat Kotwali Road

Chinhat Lucknow Pin code- 226028

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Career Objective:

A Long term Growth oriented and challenging career with originations of excellent work environment where I can explore my skills and abilities to the fullest and optimize my personal and professional growth.

Professional Qualification:

1. **MBA (Marketing/HR) From BBD ITM (AKTU),Lucknow.**

Academic Qualification:

2. **M. A. Passed From DDU Gorakhpur in2017.**
3. **B. A. Passed From DDU Gorakhpur in2015.**
4. **Intermediate Passed From U.P. Board in2012.**
5. **High School Passed From U.P. Board in2010.**

Technical Qualification:

- Basic in Computer Knowledge, CCC and DCA.
- 6 Month soft skills and Personality development program at**Mycaptain**.

Internship:

- 45 Days Summer Internship at ZOROZ Learning on Digital Marketing.
- Learn the Fundamental of Digital Marketing and help Grow your Business or Career

Academic Project:

*A study on digital marketing effectiveness with reference to Zoroz Learning in Lucknow city

*A Study On Customer Perception toward Electric Cars In Lucknow City

Key Skills:

IT Skill : MS-Office(PowerPoint, Excel, Word)

Management Skills: : Retailing, Branding, Product, Advertising, Digital Marketing, Market Research and Analytics, Data Collection and Visualization, Statistical Data Analysis, Team Leader, Customer Relation,

Soft Skills : Communicator, Collaborator, Innovator, Thinker, Intuitive

Declaration:

I hereby declare that all the above furnished information is true to the best of my knowledge and belief