

DIGVIJAY SINGH

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Experience

December 2022 – Ongoing

Content Writer Executive at EduGorilla Community Pvt. Ltd.

Content Writing – Writing Blogs, Feature Articles, Instruction Articles for using a Feature, Simple Editing Work on Instructional Videos.

Copywriting – Writing Slogans, E-Mails, Speeches, Scripts, and other Promotional Materials

July 2022 – November 2022

KPO Analyst at Virtusa Pvt. Ltd.

Reviewing 'Ad Text', and 'Search Images' to Make Sure it meets the Client's Specifications.

September 2021 – June 2022

Sub-Editor at Aglasem.com (through Parallax Digital Private Limited)

Writing Blog Articles, Editing Articles from Freelancers, Assigning Work to Freelancers, Researching Exam Details, Dates, and other Details, Creating Charts for Exam Statistics.

Education

- **MBA (Finance & Control)** in 2020 from Lucknow University Completed
- **B.Tech (Mechanical Engineering)** in 2018 from Feroze Gandhi Institute of Technology (AKTU affiliated)
- Class XII (ISC Board) in 2012 from City Montessori School (CMS), Chowk
- Class X (ICSE Board) in 2010 from City Montessori School (CMS), Chowk

Certifications

- [Google Data Analytics Certificate from Coursera \(Case Study\)](#)
- SEO Training Certificate from Udemy
- Keyword Research Course from Semrush Academy
- O-Level Python Module Certificate (M3-R5)

SKILLSETS

- **Google Suite & MS-Office:**

Experienced with MS Excel, Google Sheets, MS Word, Google Docs

- **Data Analytics Knowledge**

R, SQL Query ,Python, Tabaleu, MS Excel

- **Professional Content Writer**

Hands on Experience with MS Word, SEO Reserach, Wordpress Platform.

- **Experience in Copy Writing**

Written Ad-Copies for posting on Facebook, Twitter, Quora, Amazo

