

 $\times$ 

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Lucknow, India



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## **SKILLS**

Leadership

Problem Solving Skill

Flexibility

SEO

**Goal Oriented** 

**Technologically Savvy** 

### **LANGUAGES**

**English** 



















## **INTERESTS**

Cycling

# Sahil Gupta

I am a talented, ambitious and hardworking individual. Furthermore, I am adept at handling multiple tasks on a daily basis competently. A key strength is communication; building strong relationships with people in order to deliver the best results.

#### **EDUCATION**

## **Bachelor's of Business Administration**

National Post Graduate College, University of Lucknow

06/2018 - 08/2021

Lucknow, Uttar Pradesh 6.7/10

#### 12th

City Montessori School Mahanagar Campus

04/2016 - 05/2018

Lucknow, Uttar Pradesh. 92.25

### 10th

City Montessori School Indira Nagar Campus

04/2011 - 05/2016

Lucknow ,Uttar Pradesh. 93.20

## **CERTIFICATES**

## Certificate of Training for six weeks on Digital Marketing

Blogging & Web Analytics, Search Engine Optimisation, Email Marketing, Inbound and Content Marketing, Online Advertising- Search, Display and Video, Mobile Marketing and Social Media Marketing Platforms-ORM & Automation modules. Top Performer in the Training.

#### Inside Sherpa BCG

Open-Access Strategy Consulting Virtual Experience Program.completed practical task modules in: Market Research, Data Analysis ,Understanding consumer needs ,Client Recommendation, Next Steps.

#### TCS ION Digital Learning Hub

Career Edge - Knockdown the Lockdown. Topics - Communication Skills , Presentation Skills, Soft Skills, Career Guidance Framework, Resume Writing, Group Discussion Skills, Interview Skills, Business Etiquette , Effective Email Writing, Telephone Etiquette , Accounting Fundamentals , IT Foundational Skills , Overview of Artificial Intelligence\* (Source: NPTEL).

## **ACHIEVEMENTS**

#### THE ROTARY CLUB LUCKNOW WEST

3rd Position in Ad-Mad Event

## City Montessori School

Four Merit Scholarships (Two in 7th, One each in 8th and 9th) for securing positions in every class.