## MD SALMAN

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## **BUSINESS MANAGEMENT**

MBA candidate with expertise in Marketing and Information Technology.

Proficient in data-driven marketingstrategies and leveraging technology for business optimization. Ready to drive growth and innovation by integrating marketing insights with IT solutions.

## **KEY COMPETENCIES**

Market Research & Analysis Product Promotion

Sales & Negotiation

Customer Relationship Management

Critical thinking skills

Excellent communication skills

Strong interpersonal skills Proactive and self-motivated Exceptional organizational skills

## PROFESSIONAL EXPERIENCE

SRM Motors Pvt. Ltd. Lucknow

Sales Executive

July 2023 - September 2023

EDUCATION		Certifications	
Masters of Business Administration Integral University	2022-2024	Advanced Diploma in Computer Application	2023
Major: Markerting & IT		Grade:- A	
CGPA:7.0		Course on Computer Certificates	2021
Bachelor of Commerce	2019-2022	Grade:- C	
Jannayak Chandrashekhar University, Ballia			
Percentage:- 51%			
Suraj Kishan Inter college	2019		
Percentage:- 62%			
Devasthaly Vidyapeeth Devasthaly	2016		
CGPA:- 7.6			