# **Priya Chaudhary**

Web Developer

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🔹 🝳 Lucknow, Uttar Pradesh, India

in www.linkedin.com/in/ priya-chaudhary55

A Web developer with a passion for creating user-friendly, high-performance websites. Committed to continuous learning and staying up-to-date with emerging technologies to deliver innovative web solutions that meet user and business requirements.

# EDUCATION

# B-Tech (CS)

S.V.N. Institute of Engineering & Technology Grade-A

# Deploma in Computer Science & Engineering

Government Polytechnic Grade-A

Jul 2019 – Jun 2022 | Lucknow, India

Jun 2022 – present | Lucknow, India

Jan 2019 – Jun 2022 | Lucknow, India

Jul 2015 – Jun 2018 | Shahjahanpur, India

PROFESSIONAL EXPERIENCE

Trivial Works Solutions Pvt Ltd

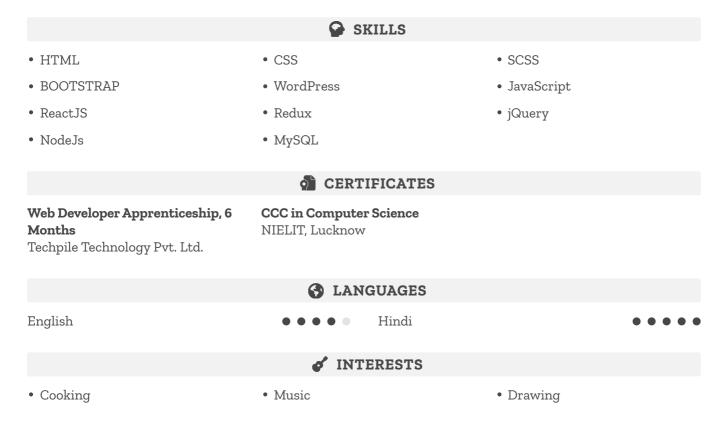
Web Developer

This role involves team management, REST API creation and integration, using code versioning tools (BitBucket/Git), writing high-quality code, leading a team, managing time effectively, overseeing project management, and conducting client demos.

# Hipster Pvt Ltd

Web Developer

The role involved designing and developing a user-friendly website, optimizing pages for user attention, integrating and customizing themes, monitoring website performance, security, and speed, integrating payment gateways, creating and integrating REST APIs, and utilizing code versioning tools like Bit Bucket/Git.



# Women Health Consultancy (ReactJs + NodeJs) 🔗

https://new.moonrise.health/public/course-library

Developed the Moonrise Health platform to provide comprehensive online health services. Responsibilities included API integration, UI/UX development, responsive web design for multiple devices, and theme management. Utilized ReactJS for the front-end, NodeJS for the back-end, and integrated Twilio for real-time chat functionality. Also implemented robust file management features. The project aimed to enhance user experience and accessibility, offering a seamless and intuitive interface for users seeking health-related information and services.

#### Online Racing Event Management (ReactJs + NodeJs))

Dec 2023 – Feb 2024 Led the development of an innovative Online Racing Event Management system, utilizing ReactJS for the frontend and Node.js for the backend. The project aimed to streamline the planning, registration, and execution of racing events, enhancing the experience for both participants and organizers. Key responsibilities included creating and managing multi-user roles and privileges, UI/UX development, API integrations, and designing custom hooks.

### Watch Exhibition and Auction (ReactJs + NodeJs)

Developed a platform for online watch exhibitions and auctions, connecting enthusiasts and collectors with renowned watch brands. Key responsibilities included API integration, UI/UX development, responsive web design for multiple devices, and theme management. This project aimed to provide an immersive online experience, bridging the gap between watch aficionados and top watch brands.

### Lions Bot (Wordpress) $\mathcal{O}$

www.lionsbot.com

This web project aims to create a custom PHP theme with a focus on UI/UX using Bootstrap 5. It will incorporate robust security measures, optimize website performance, implement SEO strategies, and include custom widgets for enhanced functionality. The goal is to develop a secure, fast, and visually appealing website with high search engine visibility and user engagement.

### Hipster Pvt Ltd Official Website (Wordpress) 🖉

Hipster-inc.com

The project involves WordPress development with a focus on creating custom themes, incorporating animation, designing widgets, and providing comprehensive web design and development services. The website showcases the company's project portfolios and lists the wide range of services they offer, creating a platform for the company to display their expertise in WordPress development and related services.

### XINZHONG AUTOPARTS LLP (Wordpress) 🖉

#### https://xinzhongautoparts.com/

Successfully developed and optimized Xinzhong Auto Parts e-commerce website, utilizing WordPress with a custom theme. Spearheaded the design process to ensure a visually appealing interface and seamless user experience. Implemented optimization techniques to enhance site performance and load times, resulting in improved customer engagement and retention. Additionally, conducted SEO strategies to boost organic traffic and search engine visibility, contributing to the overall success of the project.

#### Succulent (Wordpress) 🔗

https://succulentsucculents.net/

Developed an e-commerce website named "Succulent" using WordPress, specializing in the online sale of succulent plants. My responsibilities encompassed the full lifecycle of the project, including site design, optimization, and SEO. The design focused on creating a visually appealing and user-friendly interface, enhancing the customer shopping experience. Optimization efforts were aimed at improving site performance and load times, while SEO strategies were implemented to increase organic traffic and search engine visibility.

### Pallet World (Wordpress)

Interior Designer Website

Led the design and development of Pallet World's website using WordPress. Responsibilities included space planning, creating and managing multi-user roles and privileges, custom theme development, and UI/UX design with Bootstrap 5. Additionally, I focused on enhancing security features and optimizing the website for improved performance.

Aug 2023 – Jan 2024

Mar 2021 – May 2022

Jun 2022 – Dec 2022

Aug 2020 – May 2022

May 2020 – Aug 2021

Feb 2019 – Apr 2021

Feb 2020 – Dec 2021