ANKITA MISHRA

Bachelor of Technology -CSE Amity University, Uttar Pradesh [2021-25]

INTERNSHIPS EXPERIENCE

•Software Developer

Indevz Remote During my internship at Indevz, I led key frontend projects, using WordPress and JavaScript to create responsive, user-friendly interfaces. I collaborated with cross-functional teams, enhancing web functionality and honing my problem-solving skills in a dynamic environment.

•Associate Developer

Meta Craftlab

Remote During my internship at MetaCraftLab, I spearheaded the development of innovative web solutions using the Svelte toolkit, Flowbite, and WordPress. I led and mentored a team of summer interns, providing strategic guidance while collaborating with cross-functional teams to ensure seamless project execution. This experience enhanced my leadership abilities and problem-solving skills in a fast-paced environment.

•E-mail Marketing Intern

GEMA

May 2024 - Jun 2024 Remote

May 2024 - July 2024

Throughout my internship at GEMA, I devised and implemented targeted email campaigns that substantially elevated engagement and fueled growth. I partnered with cross-functional teams to analyze performance metrics, fine-tuning strategies for optimal outreach and impact. This experience enhanced my analytical acumen and deepened my insight into effective marketing strategies within a dynamic and fast-paced environment.

•Content Writer

Planet27 Remote At Planet27, I immersed myself in content writing, transforming challenges into growth opportunities. By crafting engaging copy for diverse blogs, I sharpened my ability to convey ideas effectively. This transformative experience deepened my understanding of content strategy and enriched my creativity, equipping me with the skills to excel in the digital landscape.

•Website Manager

September 2023 - October 2023

August 2023-24

November 2023 - December 2023

Dr. Mansi Pujara's Clinic

Remote

I undertook a transformative internship, enhancing site functionality and user experience through the strategic use of WordPress, HTML, CSS, JavaScript, and PHP. By engaging with stakeholders, I crafted tailored solutions that resulted in a highly efficient, user-friendly website. This experience refined my technical expertise and deepened my understanding of web development best practices in the healthcare sector.

PERSONAL PROJECTS

-Reaction Game

I created a Reaction Game that measures user response times to stimuli, offering instant feedback on performance.

- * Situation: Developed a Reaction Game to measure user response times.
- * Task: Create a fun and engaging tool for improving reflexes.
- * Action: Designed challenges that prompt quick responses and provide instant feedback.
- * **Result:** Users can track progress, enhance cognitive agility, and enjoy friendly competition.

-Putatoe

Putatoe is a cloned site that I developed with a mobile-responsive design, offering various services.

- * Situation: Developed a responsive clone of a popular site.
- * Task: Ensure the site adapts seamlessly across devices.
- * Action: Implemented flexible layouts and optimized images for various screen sizes.
- * **Result:** Achieved a fully responsive design that enhances user experience on desktops, tablets, and mobile devices.

TECHNICAL SKILLS AND INTERESTS

Languages: C,Python, Javascript, HTML+CSS

Frameworks: ReactJs, Svelte

Relevent Coursework: Data Structures & Algorithms, Database Management System, Software Project Management Areas of Interest: Web Design and Development, Management

Soft Skills: Problem Solving, Communication, Leadership, Management

POSITIONS OF RESPONSIBILITY

-Management Lead Google Developer Students Club

- * Driven by a passion for excellence, I coordinated impactful events and led strategic planning, ensuring seamless
- execution while refining my leadership skills and gaining insights into managing technology-driven initiatives. -LCPL NCC 2020-22

* I earned a C certificate in NCC as a Lance Corporal and was recognized as the Best Anchor at the camp.

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September- November 2024